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Concours of Elegance AT WINDSOR CASTLE ON 2ND - 4TH SEPTEMBER 2016



\overline{A} new high-end Gentlemen's Grooming Club has arrived in Fulham

The men's grooming market has exploded in recent years and is now becoming a multibillion pound industry worldwide, and estimated to be worth £14.8bn in 2016.

eing hugely passionate and skilled in the area of men's grooming, Naz, founder of 'Naz Zeneldeen Gentlemen's Grooming Club' spotted an opportunity and a demand for men's grooming in Fulham. Already a successful local businessman, he owns a hair and beauty salon next door, and has now added men's grooming services to his portfolio.

The luxurious salon has been designed and finished to the highest standard, with state-of-the-art equipment and touches, but with a cool vintage feel and elegance.

Naz offers a range of tailored and unique shave and cut experiences, all

carried out with specialist precision and care. NZ 'Luxury Hot Towel Shave' (£38.00), uses some of the finest English shaving products by D.R. HARRIS. He has created an experience that cannot be duplicated by any other method. It includes a scrub, deep cleanse, the traditional shave, hydration massage, hot towel and a cooling refreshing tonic.

Naz says "Men are most definitely becoming increasing knowledgeable about their style beauty, paying more and more attention to their looks, haircare and shaving are top of the list when it comes to this. Our new grooming club offers an experience, not just a cut or shave. We have a highly personal approach and will tailor our services to each individual client. Also, we will have plenty of special touches, such as artisan whiskeys from around the world, so we look forward to seeing new customers for a tipple soon".

THE DETAILS

For more information about Naz Zeneldeen Gentlemen's Grooming Club, 131 Wandsworth Bridge Road, SW6 2TT

Telephone **0207 384 2791** or visit the website at **www.nazzeneldeen.com**

